

BLUE PENCIL SALE

100 SILK PETTICOATS ALL COLORS

Some with jersey top and fancy messaline bottom; others all messaline. Very special.. **\$1.50**

Silk and crepe de chine waists, \$2.50 and \$3.50 values, special **\$1.98** at

White cotton waists, \$1.50 and \$2.25 values, special... **79c**

Discontinuing knit underwear at less than cost. We have a large assortment of the famous Mentor Wear of heavy cotton and wool union suits. We need the room.

Simpson's • GARMET STORE •

STARTING TUESDAY MORNING

FURS GREATLY REDUCED

The Blue Pencil has marked away a greater part of the profit in beautiful pieces of Hudson Seals, Raccoon, Coney, Civet Cat, River Mink, Black Wolf, etc. Separate muffs in Genuine Marten, American Mink, Korean Mink, etc., in pillow, melon and hub shapes.

Discontinuing children's hose. All heavy cotton and wool. **12 1/2c** 25c values.....

WOMEN'S APPAREL AT LESS THAN HALF PRICE

BLUE
PENCIL
SALE

Without reservation every garment and every article in our store has been subjected to the most drastic price reductions ever made by us. The Blue Pencil has cut away below cost on this high class apparel. The majority of the stock is reduced to far less than one half former price. We are overstocked and every department felt the effect of the Blue Pencil.

BLUE
PENCIL
SALE

PRICES SLASHED ON WINTER COATS

500 beautiful, charming, warm winter coats from which to choose. They offer a wide range of cloths and styles. Boucle, Cheviot, Broadcloths, Caracul, Ural Lamb, Plush, Canvass Cloth, Swivel Cloth, Scotch and English Plaids, and Mixtures. Neatly trimmed. Some lined throughout, others half lined and still others self lined. In addition to the three lots following there are many odd coats, not enough to bunch in lots, which are equally low in price.

\$7.45

At this price are coats which sold as high as \$22.50. All are this season's nobby models. Every coat shows an air of distinction that deserves better treatment from the Blue Pencil.

\$12.50

At this price there were never offered better values. Coats which sold as high as \$30.00 have been sacrificed for a complete clearance. There is a lot of style about every one.

\$5.00

In this lot are small sizes which will solve the school girl's problems of what to wear. All nifty designs that will appeal to the younger set and will be just the thing for school.

Any Suit in the Store

\$10.50

Just 75 Suits
Left

Every suit must be cleared out to make room for spring apparel. Every lady who has taken advantage of these sales knows it means her gain and our loss.

Values run as high as \$40.00, now at your choice for... **\$10.50**

185 Afternoon, Street and Evening Dresses

Have Felt The Ruthless Marking of the Blue Pencil.

Many of these dresses, and especially the party gowns are of greater values than we would ordinarily place on sale just at this time, but we are holding nothing back and you have an opportunity of securing a gown that is advanced in style at a remarkably low price. There are some very pretty dancing frocks which you can not resist.

\$8.87

Street Dress in silk and wool. Values to \$17.00.

\$11.75

Dresses for street and afternoon wear. All this season's models. Values to \$25.00.

\$16.75

Beautiful dresses reflecting fashion's most popular styles. Values to \$35.00.

\$4.95

Odd sizes in wool, challis and silk. Some last season's models, others this season. Long tunics and plain.

Choice of 125 Skirts

Balance of our
Stock

\$3.95

These skirts are made up in serges, poplins, broadcloths and novelty cloths. The colors are mostly plain, such as blue, black and brown.

Every skirt has a marked style of its own so characteristic of this season's modes. Everyone must go.

Simpson's
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Watch Our
Window

It will be but a sample of the tremendous bargains inside.

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